

An Island Where the Landscape in the Nature
remains as it is and as its Folklore reminds us
something great today

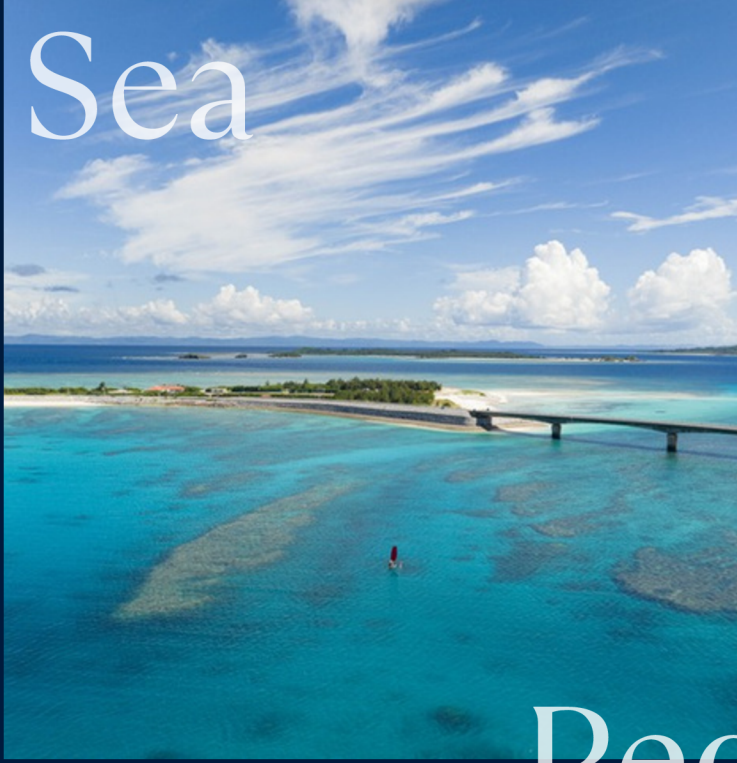


September 2025

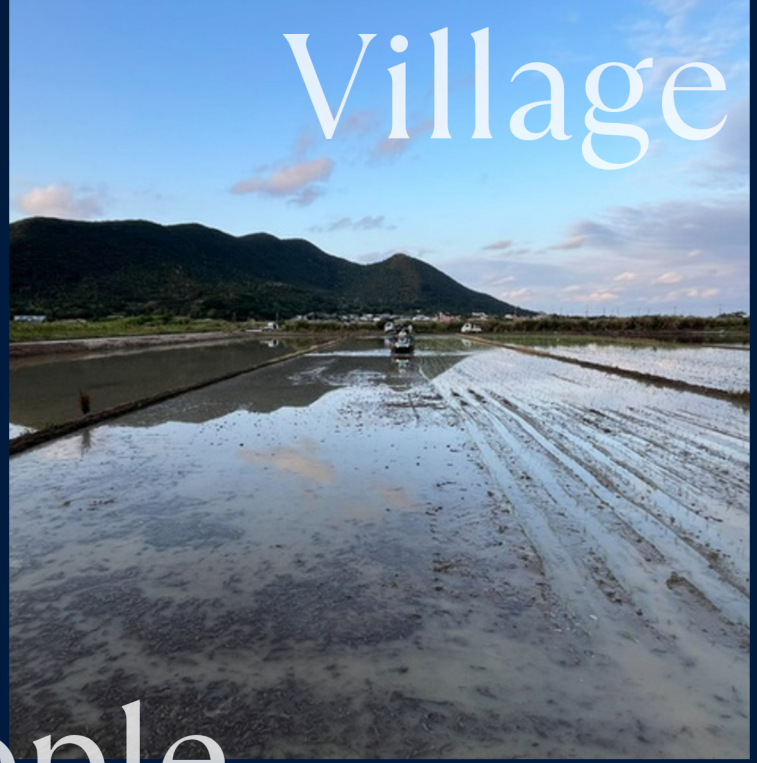
Iheya

Experience of ordinary life enriched by
traditional art and wisdom inherited by
ancestors with surrounded by an amazing
nature, which is unique to such a remote island

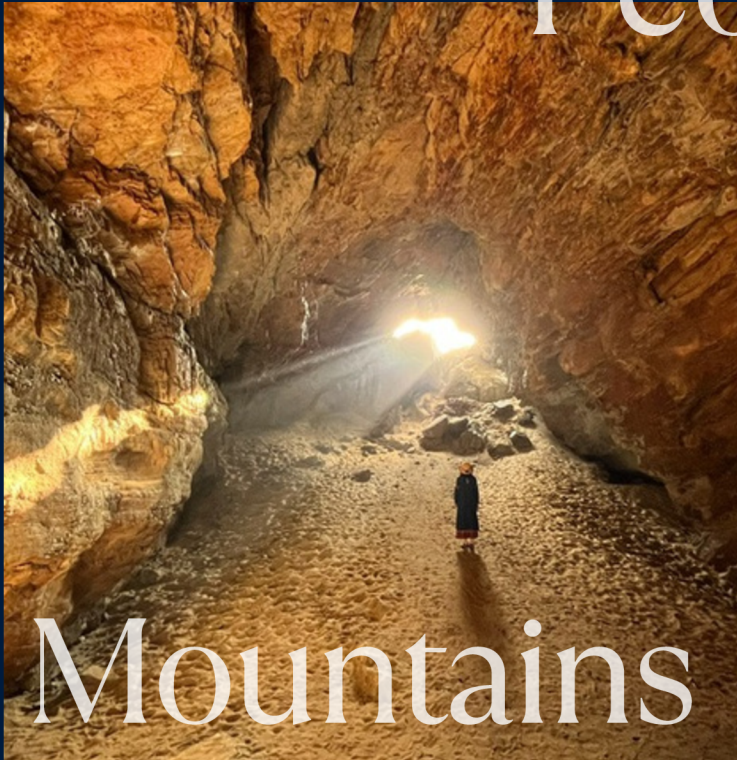
Sea



Village



People



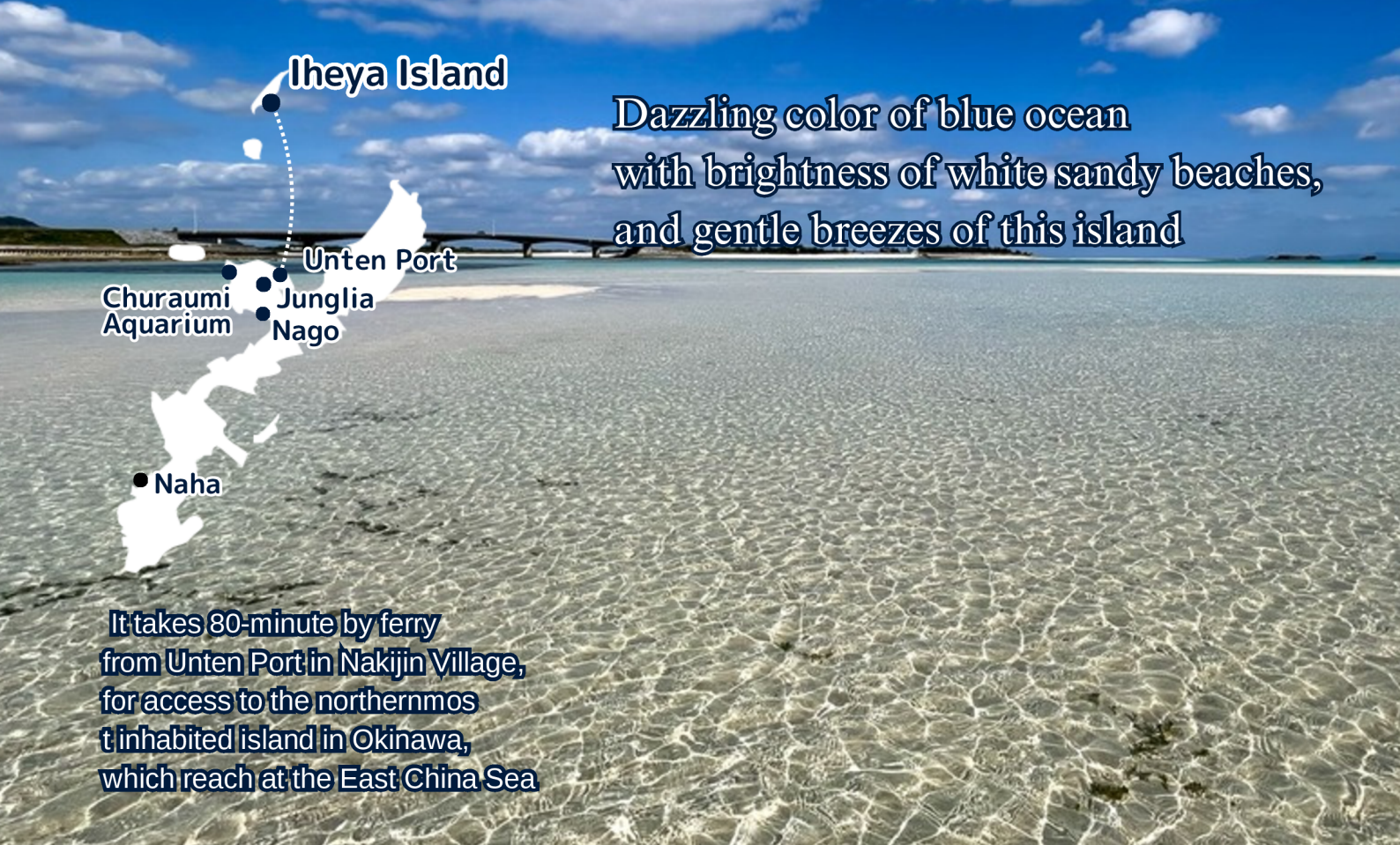
Mountains



Sky



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Iheya Island

Dazzling color of blue ocean
with brightness of white sandy beaches,
and gentle breezes of this island

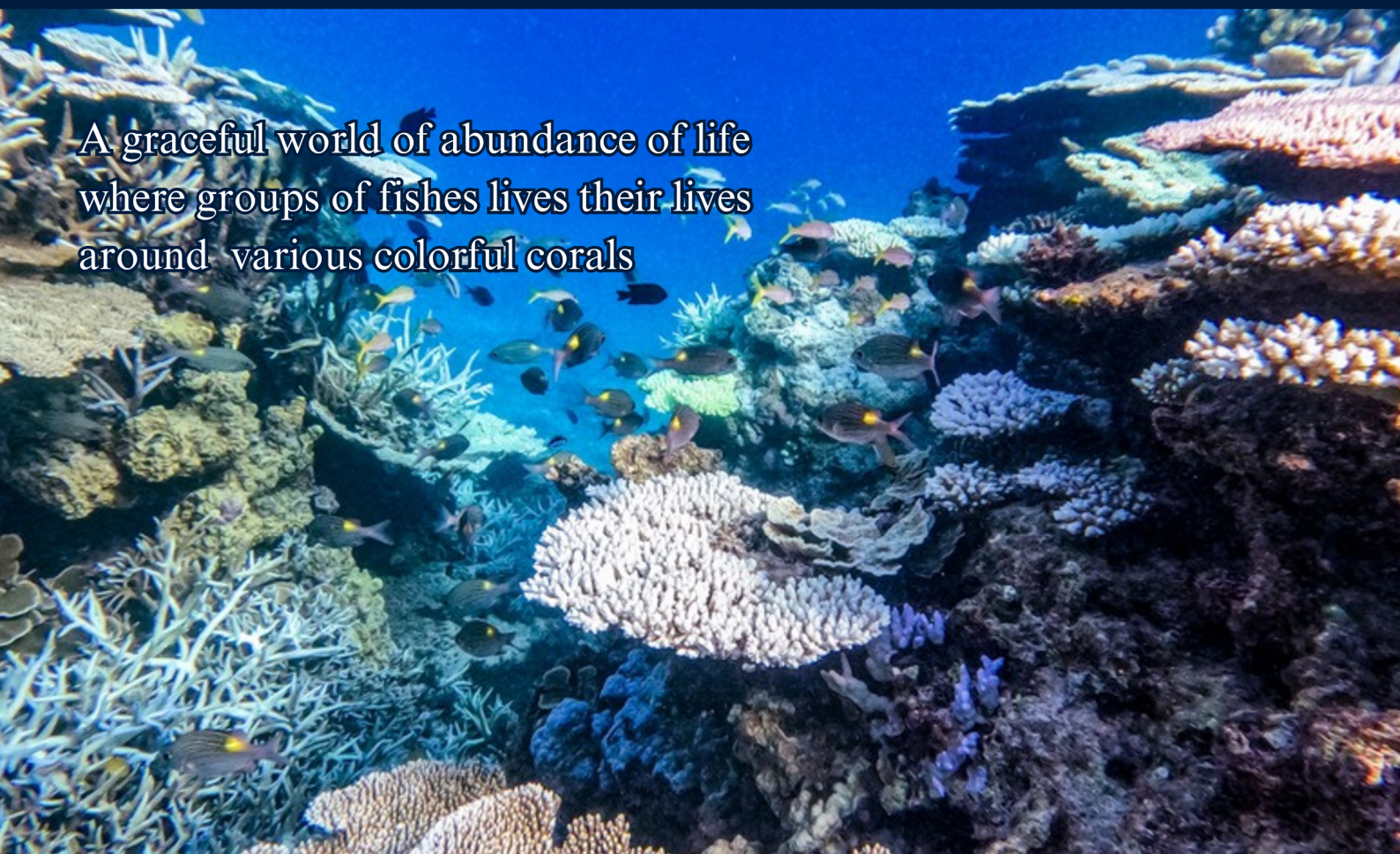
Unten Port
Churaumi Aquarium
Junglia Nago

• Naha

It takes 80-minute by ferry
from Unten Port in Nakijin Village,
for access to the northernmost
inhabited island in Okinawa,
which reach at the East China Sea

The Sea and Sky of Iheya Island

Surrounded by coral reef, encircled by shallow reef pools along the outer edge bordering the ocean of approximately 40km perimeter you can find a home for diverse corals and the creatures just like a Dragon Palace. Its transparency ranks the best in Japan, which you can appreciate it in many ways. The breeze that come across the wide ocean to this island is clear and refreshing. After it gets dark, the Milky Way appears, you would be amazed at the sky filled with uncountable stars.



A graceful world of abundance of life
where groups of fishes lives their lives
around various colorful corals

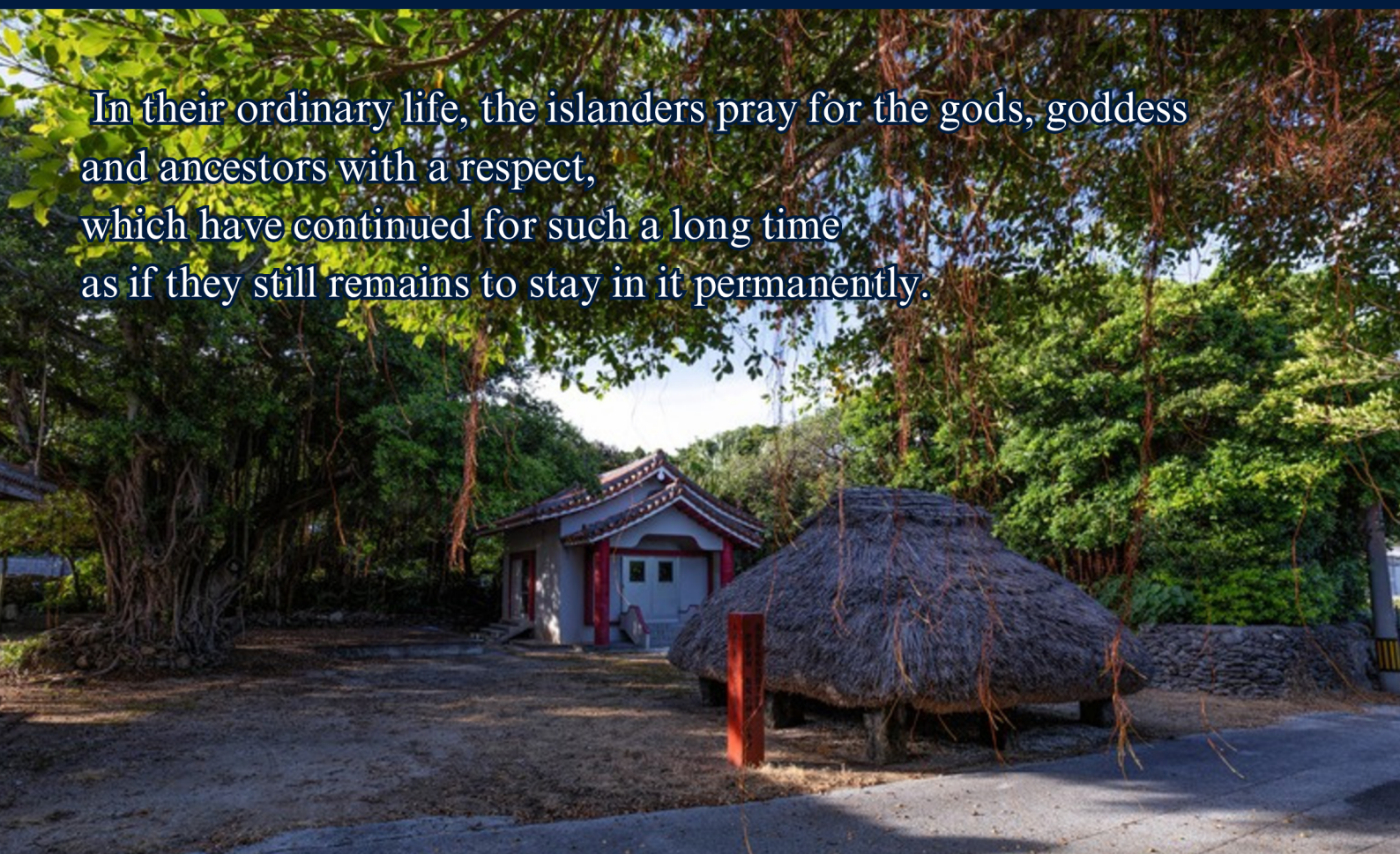
A spring of blessings that flows down
into a plenty of streams from the mountains.
It nourishes the earth and yield a harvest,
where people live together.



Features of landscape of mountains in Iheya Island

Six mountains, each over 200 meters high, you can see even in such a narrow island of 15 kilometers long and up to 3 kilometers wide at its broadest point. It appears that the pleats of lands emerged out of the ocean. At the skirt of mountains, a vast rice fields can be seen where the water springs and nourishes them—it is rare to find such a place in the whole area of archipelago of Okinawa. In each of five villages people live closely together by supporting each other. Precisely because of the conditions of remote island, an inconvenience for accessibility, it can make it possible that the landscape in the nature which reminds us of that has been lost in other area in Japan remains preserved.

In their ordinary life, the islanders pray for the gods, goddess
and ancestors with a respect,
which have continued for such a long time
as if they still remains to stay in it permanently.



Program for Experience of the nature and culture in Iheya through all five senses

The value of Prices: per person, tax included . Cash, credit cards, and electronic money accepted. Included in the price: Guide fee, use of equipment/tools/materials required for the experience, transportation from the meeting point to the experience location, insurance, etc.
*For program in the ocean during the period from November to June, wearing a wetsuit is recommended. Rental costs an additional ¥1,100 (tax included) per person. Cancellation fees: Same day with no notice...100%/one day in advance...50%"



Experience of traditional fishing with instructions by local fishermen Drive fishing tour by a "Sabani"

You can try the traditional fishing method 'Amijike :drive fishing' with instructions by a fisherman acquired the expertise of ocean all around Iheya. By setting nets at the exit of a coral reef trench that is called as 'wari', we can scare and drive the fish in the shallows towards the nets.

Fees: Adults ¥18,000 / Youth ¥16,000

Availability: everyday during the period from June to October

Capacity: at Minimum: 2 persons / at Maximum : 6 persons

Time to start: 8:30 AM - 2:00 PM

It can change according to the tides every day.

Please check our website for the details.

Reception: at Noho Fishing Port

Time: for 4 hours

Notes: For more than 4 persons, we use sabani boat one way to the fishing sites and motorboat for return. Tours are canceled in case of stormy weather.

Points of Advantage

- You can access to the fishing sites by the Sabani, a traditional Okinawan small wooden canoe.
- You can enjoy cooking and eating what you had caught as sashimi or foil-baked dishes.
- Rental fee for a 5-piece snorkeling set included
- You can take the recorded data of movie taken under the water during the tour for free.

A cultural heritage to be shared for the future Workshop of traditional craft of "Kubagasa", authentic tool for farmers and fishermen in Okinawa.

As one of the traditional folk tools in Okinawa, "Kubagasa" has been used all through of Okinawa as a hat for the shade or the cover against the rain during working in both of farm and ocean, though today it becomes to be rare since only few manufacturer remains to produce it. As for its process, though it takes five or six hours including preparation of materials even for the person of good expertise to complete one, its highly valued art and wisdom is worth to be an heritage to be taken over for the future. You can realize its reasonable and elaborated structure in it that makes it light yet stable when you find three leaves combines with the skeleton structure of bamboo with a stripes to weave it together. Every component is handmade.

Availability: Everyday / Capacity: Minimum Participants: 2persons / Maximum: Participants: 4persons

Time to start: Morning Session 8:30 AM / Afternoon Session 1:00 PM

Reception: Ferry Terminal

Duration: 4 hours

Notes: Aprons will be provided, but please wear clothing that can get dirty.

Points of Advantage

- Learn the entire process through video and experience key steps
- You may take home the hat you make as a souvenir





Feeling the harmony of wind, sea, and boat - Snorkeling Tour by "Sabani" canoe

Sailing by "Sabani" makes you feel a part of the wind and the ocean. It brings you a view near the surface of the water to look through inside of the beauty of ocean around Iheya with rich coral reefs to get the best spot for snorkeling to watch various creatures in the sea with guide by instructor.

Price: Adults ¥10,000 / Teens & Children ¥8,000

Availability: Everyday during the period from March to December

Capacity: Min. : 1 person Max: 3 persons ; 2 children count as 1 adult

Time of departure: 8:30 AM / 1:00 PM

Reception: Noho Fishing Port

Time: for 3 hours

Notice: A prevention for the seasickness can be taken depending on the individual and on the conditions of the ocean. We recommend taking a medication against sickness in advance.

Points of Advantage

- Due to the shallow keel of the Sabani boat, you can watch the coral reefs closer in shallow waters with guidance by instructor.
- Safety in sailing can be secured by using outriggers according to the skill of customers.
- It's a precious chance for you to realize and learn the characteristics and history of Sabani by use of such an elaborated art works manufactured by Kiyoshi Oshiro, a legend of traditional artisan of Sabani.
- Life jackets can be deflated for skin diving /free diving
- Data of movie recorded under the water during the tour is available for free



Snorkeling Tour A Path to Dragon Palace Watching the creatures around rich coral reefs

Guided by an instructor, you can explore a course of approx. 1.2km along the rim of the shallow pool of coral reef where a plenty of fish gather around the corals, and watch various creatures there. Data of movie taken under the water is available for free

Price: Adults ¥8,000 / Teens & Children ¥6,000

Availability: Everyday during the period from March to December

Capacity: at Minimum: 2 persons / at Maximum : 6 persons ; 2 children counted as 1 adult

Time to start: The first tour: 8:30 AM / The second tour 1:00 PM

The third tour: 4:30 PM (July-August only)

Reception: at Noho Fishing Port

Time: for 3 hours

Notice: A prevention for the seasickness can be taken depending on the individual and on the conditions of the ocean. We recommend taking a medication against sickness in advance.

Points of Advantage

- Guided by an instructor, you can explore a course of approx. 1.2km along the rim of the shallow pool of coral reef where a plenty of fish gather around the corals, and watch various creatures there.
- A safety with "beach entry" in shallow water where you can touch the bottom of sea with a Small group size (max 4 people) as well ensures close guide supervision, making it safe even for beginners.
- You can move easily leading by underwater scooters and assisted by a guide while snorkeling.
- You can also try skin diving by deflating your life jacket
- Receive underwater footage captured during the tour as a gift.





Explore the northern part of the island by electric tuk-tuk A tour to the amazing scenery with powerful energy you may feel.

Visit the historic beautiful sites in the northern area with a licensed guide, where richness of natural power, profound legends, and traditional rituals and events remains to be preserved. You may be convinced of a reason why this island is renowned as the "Island of Landscapes, the Island of Myths,"

Ferry Terminal → Maedomari Shinugudo → Sugar Factory → Dana Shrine → Akashi Beach → Amano-Iwato Shrine → Ninto Hira-machi → Kumaya (Cave & Cliff Top) → Kuba Mountain → Sugahama Beach → Yahē Rock → Iheya's Shisa → Ferry Terminal

Fees: Adults ¥8,000 / Children ¥6,000

Availability: everyday

Capacity: at Min.: 2 persons / at Max.: 6 persons

Time to start: 8:30AM / 13:00PM

Reception Ferry Terminal

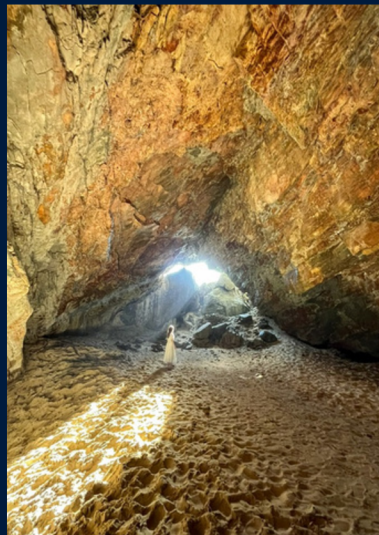
Time: for 4 hours

Notes: For 3 to 5 people, one person to drive a Tul-tuk. For 6 people, two person to drive a Tul-tuk. A standard driver's license is required.

To reach the viewpoint, you'll hike up a steep mountain trail. Please bring sneakers. (We do not hike on rainy days.)

Points of Advantage

- An electric tuk-tuk makes you feel open to the surroundings as a guide leads you around the northern part of the island, dotted with acclaimed historic sites and beautiful scenery.
- A guide introduces you to trekking from the base to the top of Kumaya Cliff, to get the viewpoint that he believes as the best in Iheya.
- Data of movie recorded the tour available for free



By electric-assist bicycle Tour to Historic Sites and Beautiful views in the southern part of the island

With a guide you can explore the southern area to visit several historical sites related to the first Sho Dynasty of Ryukyu Kingdom and points for amazing view of a beautiful ocean and surroundings.

Ferry Terminal → Yagura Tomb → Dam Road → Shimajiri Kami Ashiage → Monument of N27degree → Noho Bridge → Gunsana Forest → Katakuma Shrine → Gakiya Kami Ashiage → Coral Wall Townscape → Ferry Terminal

Fees: Adults 6,000 yen / Children 4,000 yen

Availability: Everyday

Minimum Participants: 2 people / Maximum Capacity: 6 people

Meeting Time: Morning Session 8:30 / Afternoon Session 13:00

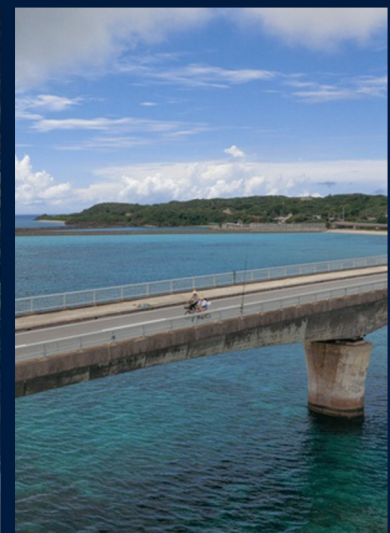
Meeting Place: Ferry Terminal

Time: for 4 hours

Note: Program is cancelled and not available in case of rain.\

Points of Advantage

- Electric-assist bicycles can make you appreciate the charm of the scenery and subtle beauty in the environment around roads through five senses, such as birdsong, the scent of the ocean, the wind, and the passage of time—which you might fail to recognize when just driving by a car
- Guidance by an instructor for activities in the nature available
- Special course; down along the roads around dam with slope to enjoy an ocean views and cross the Noho Bridge between Iheya Island and noho Island
- You can visit the memorial sites related to the First Shō Dynasty, such as Katakuma Shrine and Yagura Tomb.
- The data of movie to record your tour available for free





Experience of agriculture of rice farm in the sacred property of Dana, where the original landscape remains, and tour of brewery of Awamori.

You can plant or harvest the rice in the sacred field provided historically as reward for the priests in "Dana(hi)ya", from which Awamori is made. Also at Iheya Shuzo after learning the process of manufacture, tasting of the Awamori is available.

Fees: Adults ¥10,000 / Middle Schoolers & Children ¥5,000

*Additional ¥5,000 for shipping bottles of Awamori overseas

*except for younger than junior high school students

Available plan: August 25-31 (Planting), December 20-26 (Harvest)

Capacity: at Min.: 2 persons / at Max.: 6 persons

Time to start: Morning Session 9:00 AM / Afternoon Session 1:00 PM

Reception: Ferry Terminal

Time: for 3 hours 30 minutes

Notes: Though rubber boots for rent available, please put on something that has no problem in getting dirty.

Please refrain from fermented foods such as natto on the day of the brewery tour.



Points of Advantage

- Before performing the program, we will visit Dana Shrine to pray for a abundant harvest
- At tasting Awamori, you can find a different sort of them according to the material of rice in Thai or that in Iheya.
- We will send to your home the awamori made from the sake rice harvested in the field you had concerned in this program. ;one 500ml bottle per person and three kg of rice

Let's Feel the sea of Iheya familiar! Workshop of accessory with Shell and Fragment of corals

By instructions by a craft artist of resin, you can create your own original artwork for your memory by use of treasures. Of oceans in Iheya you had discovered such as shells or corals that waves brought to the coast. Each of them has a unique beauty in its shape or patterns in it that only you had discovered to collect with a special fun to stay here and than can also tell us the value of the surroundings of beautiful coral reefs in Iheya.

Price: (A) Adults/Youth: ¥5,000 (B) Adults/Teens: ¥10,000

Available : everyday

Minimum Participants: 2 people / Maximum Capacity: 6 people

Meeting Time: Morning Session 9:00 / Afternoon Session 14:00

Meeting Place: Ferry Terminal

Duration: 3 hours

Note: Aprons will be provided, but please wear clothing that can get dirty.

Points of Advantage

- Choose either (A) Key holder & Accessory or (B) Art Craft of coastline.
- To create original art the seashells and coral fragments that you had collected by yourself can make it special for your memory.
- You may take your artwork as a souvenir.



Private lodging service by the fisherman's house "Mankuyā" A heartwarming stay in an ordinary life at home in a peaceful island.

We promise you to encounter a plenty of pure and heart warming events with a surprise that may touch you deeply more than what one can expect for a normal "B&B"; At the annex of "Mankuya", a only shop of raw fish in this island, "Uehara Raw Fisheries", you can found a relaxing time of ordinary life with a host family. Through conversations with the host of great fisherman of Tuna, you may feel so comfortable at home just like being welcomed to your relative's sweet home to share the fresh seafood and local vegetables served by themselves. You can appreciate such a rich resources of food in Iheya and feel nice in rooms which are functional suited to the local climate to keep it clean.

Price: Adults 10,000 yen / younger than 15years old: 8,000 yen

Location: 270-1 Maedomari, Iheya Village (10-minute walk from ferry terminal, shuttle available)

Capacity: 2-6 guests (1 twin room, 1 tatami room)

Available: Daily except New Year's and Obon holidays

Check-in: 3:00 PM - 6:00 PM / Check-out: By 10:00 AM

Option of Meal : Breakfast & Dinner to appreciate a richness of local fresh seafood



How to Get to Iheya Island

Service of Ferry Iheya III

	Unten → Iheya		Iheya → Unten	
	Dep.	Arr.	Dep.	Arr.
#1	11:00	12:20	9:00	10:20
#2	15:00	16:20	13:00	14:20

Round-trip fare: Adults (ages 12 and up) ¥4,720; Children (ages 6 to 11) ¥2,360

予約サイト



Ferry Iheya III and Express Bus Transfer Information

Okinawa Naha Airport		Iheya Maedomari Port	
11:30	Yanbaru Express Bus #9	9:00	Ferry Iheya III Service 1
		13:00	Ferry Iheya III Service 2
		10:20	14:20
North Exit of Prefectural Government Office		Unten Port Terminal	
6:45	Yanbaru Express Bus #1	11:40	
		10:27	Yanbaru Express Bus #12
In front of Omoromachi station		14:40	Yanbaru Express Bus #18
7:02			Royal View Hotel Churaumi (Okinawa Churaumi Aquarium)
		10:53	15:13
In front of Nago City Hall		In front of Nago City Hall	
8:16		11:35	15:55
		In front of Furushima Station	
		12:50	17:10
		North Exit of Prefectural Government Office	
		13:10	17:30
		13:25	17:50
Unten Port Terminal		Okinawa Naha Airport	
11:00	Ferry Iheya III Service 1	15:00	Ferry Iheya III Service 2
12:20		16:20	
Iheya Maedomari Port			

To access by private cars or rental cars, from Naha City to Unten Port : approx. 85 km ,90 min, from Naha Airport to Unten Port :approx. 92 km, it takes 100 min by the Okinawa Highway and Nago East Highway:. To bring your car on the ferry, a reservation and check-in at the terminal at least 30 minutes prior to departure are required.

Planned and Managed by



Aiai Yuimaru Co., Ltd.

270-1 Maedomari, Iheya Village, Okinawa Prefecture (Inside Uehara Suisan)

Okinawa Prefecture Governor Registered Travel Agency: Regional-490



Please check the details on the IHEYA SMILE website in advance to apply the reservations online.

